



DansDeals rate sheet (Quote valid through 9/30/22).

DansDeals.com is visited over 100,000 times daily by readers actively looking to make purchases! It refers millions of dollars in sales to retail and online stores every month.

DansDeals readers are always looking for a deal, so exclusive site promotions and coupons are encouraged as part of an ad.

Ad space and dates are only guaranteed once payment is processed and receipt has been sent. Ads are not refundable or changeable once reserved. **Ads MUST be submitted for review 48 hours before publishing** and are subject to final approval.

Ad options:

- Sticked paid articles** are the top article on DansDeals.com for 1 day and cost **\$699**.
 - DansDeals typically only accepts 1-2 stickied article per day in order to maximize effectiveness of the ad, so **advance reservations are highly recommended**.
 - Stickied paid articles are published between approximately 9-11pm ET on the night prior to the day reserved and stay at the top of the site for about 24 hours
 - Stickied paid articles purchased for Friday stay on top for about 48 hours.
 - Stickied paid articles get pushed down the page after about 24 hours (48 hours for Friday ads) and remain on the site forever.
 - Regular paid articles** that get pushed down the DansDeals homepage as new articles are published cost **\$449**.
 - Regular paid articles remain on the site forever.
 - Posting times can't be guaranteed.
 - Whatsapp story ad (Up to 2 slides) to 10K+ followers** for **\$300**.
 - Instagram story ad (Up to 2 slides) to 15K+ followers** for **\$300**.
-

Social media add-ons (these must be purchased in conjunction with a paid article) to ensure that your ad will be noticed by tens of thousands of followers:

- Tweet a link to your ad** to our **87K+** Twitter followers, many of whom get instantly alerted via phone notification, for **\$200**.
 - Send an SMS and Telegram push notification** to our **12K+** mobile subscribers for **\$200**.
 - Post a link to your ad on both our DansDeals Facebook Group and Fan pages** to be seen by our **58K+** Facebook followers for **\$100**.
 - Send a browser push notification** to our **30K+** browser subscribers for **\$100**.
 - Best option: Select all 4 social media add-ons above for just \$300, a \$300 discount!**
-

- Both stickied and regular articles will be in the daily digest sent out to our **33K+ email subscribers at no additional cost!**
- Articles include 1 header image. **Add additional images** for **\$25 each**.
- Add an embedded video** to your article for an additional **\$50**.